



## **NOOZZ LAUNCHES POWERFUL NEW SEARCH FUNCTIONALITY**

LONDON (July 27<sup>th</sup> 2006) – NooZZ.com Ltd, a leading provider of business information and support services focused on emerging markets, today launched a powerful new search functionality driven by Fast Search and Transfer™ (FAST™), the leading global developer of enterprise search technologies.

“Noozz provides the most comprehensive collection of information on the markets that it covers. The new NooZZ Search allows both experienced searchers, and business users, to locate the precise information they need, quickly and easily” said Michael Ward, NooZZ Chairman & Chief Executive.

Users can now perform both basic and advanced searches using a wide range of tools which include the ability to search by sector, source and date, and can filter results using the various NooZZ content components. Until now, NooZZ users have only been able to search on specific areas of the site, the new NooZZ Search allows them to interrogate all content available on NooZZ from Breaking News from Reuters, to NooZZ own Editorials, Projects and Tenders News and premium research reports from the Economist Intelligence Unit and Business Monitor International.

Mr Ward summed up the announcement saying, “Noozz has always prided itself on the quality, breadth and focus of the content it provides, but that doesn’t mean that we want to stop looking for ways upon which to improve our service. Our new search functionality is the first of several product and content enhancements that our users can expect to see over the coming months and ones which are all designed to make our product even more comprehensive, targeted and cost effective.”

### About NooZZ.com

Established in London in 2002, NooZZ.com specialises upon individual emerging markets and offers decision makers a powerful blend of business, political and economic news, market research, business intelligence and analysis on a daily basis all ‘under one roof’. Working with premier suppliers of business information such as Reuters, Business Monitor International, Thomson Dialog and The Economist, combined with its own analysis and reporting, NooZZ provides the most comprehensive, accurate and cost effective source of trusted information regarding these markets.

### Contact

Noozz.com  
Michael Ward  
Chairman & Chief Executive  
+44 (0) 20 7259 9000  
[michael.ward@nooZZ.com](mailto:michael.ward@nooZZ.com)