

## **ICC and Noozz.com Ltd launch first Information portal covering the Saudi Economy**



The International Chamber of Commerce (ICC) and Noozz.com Ltd yesterday signed an agreement to provide the business community in the Kingdom of Saudi Arabia quality and credible information about the Saudi businesses and economy.

Michael Ward, CEO of Noozz.com, said that his portals provide decision makers a powerful blend of news, market research and business services 'under one roof'. From the latest news provided by Reuters to the Economist Intelligence Unit's research, Noozz brings together information sourced from key publishers and business specialists.

Ward also mentioned that credible information providers such as Reuters provide his company data and information on the markets they cover. The company is currently focusing upon the emerging markets of the Middle East, in which Saudi Arabia is a key player. He also mentioned that Noozz.com has plans to cover more than 50 countries worldwide.

The agreement with ICC is aimed at promoting the marketing and sales of Noozz information services to companies, businessmen, government bodies, hotels and those with interest in the Saudi economy.

The agreement was signed by Abdul Rahman El Mufarrah the secretary general of ICC and Michael Ward Chairman and CEO of Noozz.com Ltd.

The portals are constantly updated by professional editors according to Noozz standards.

Source: Asharq Alawsat

<http://www.asharqalawsat.com/details.asp?section=6&issue=10030&article=363186>