

# People Line

## & the Executive Profile

has announced the appointment of **Ari Kaplan** as senior consultant re- database solutions. In this position, he will help the company expand its ge practice and work with customers to increase the performance of their d storage environments. Kaplan will also identify and launch a suite of ge services. Kaplan is president of the Independent Oracle Users Group ears of experience working with large Oracle database applications. y, Kaplan was CEO and founder of Expand Beyond. Before that, he held sen- Oracle, PricewaterhouseCoopers, Booz Allen Hamilton, and U.S. Robotics/ atalink Corp. (<http://www.dataalink.com>)

Enterprises, Inc. (MEI) announced that **Adam Sass** has joined the com- tor of publisher relations. In this role, he will serve as MEI's principal its clients, keeping publishers apprised of emerging opportunities in the industry and leading the company's analysis of publishers' content as- ort of MEI's digital licensing efforts. z, Sass held the positions of senior editor and content producer at LookSmart. kSmart, he handled content acquisition and publisher relations for the Find- ict, managed Zeal.com, an online community, and supervised the develop- subject areas for the LookSmart Web directory. s a B.A. with honors from Harvard University. , Inc. (<http://www.marcinko.com>)

x announced that **Dean McCausland** is its new CFO. ntly, McCausland was CFO at Fast Channel Network, Inc. Prior to that, he several other high-tech and consulting companies. nd holds a bachelor's degree from the University of Oregon and an M.B.A. arton School of the University of Pennsylvania. rsiDynix (<http://www.sirsidynix.com>)

ws.com, a division of IT Interactive Services, has announced three new is.

**Mitchell** has been appointed director of business development. In this posi- development relationships. Prior to this, Mitchell was business develop- or of affiliate relations at MIVA, Inc.

as a sales consultant for the company. In this position, she will assist with strategies. Before this, she founded GMK Enterprises, a media consulting or of business development for LookSmart, Ltd. She graduated with high lifornia-Berkeley.

ted to the newly created position of vice president of strategic relations. Be- ffiliate relations with IT Interactive Services. Previously, Harper managed anting Office for the Delegation of the European Union in Washington, D.C., stle Magistrates Courts, the UK Ministry of Defense, and the British Em-

inistration degree from the Institute of Chartered Secretaries and Admin- ol of Business in London. p://www.genieknows.com)

Information and Learning announced the appointment of **Simon Beale** as

**Richard  
P. Ream,  
President,  
Noozz  
America**



**W**hat do Cadbury Schweppes, General Motors, BMW, and the governments of France, the Netherlands, and the U.S. have in common? When it comes to the news about emerging markets, each of them turns to Noozz.com, a comprehensive information supplier and news service.

Longtime industry expert Richard P. Ream recently stepped up to the plate as president of Noozz America, the U.S. division of the Noozz.com network. One of the first items on his list of things to do is acquaint people with the firm. "Our biggest challenge is getting the Noozz out that we exist, finding the organizations and using departments that care, and exposing them to the most comprehensive and trusted business information available anywhere on the Middle Eastern markets," he said.

Noozz.com, which was established in 2002 in London, bills its service as "a powerful blend of political and economic news, market research/business intelligence and analysis on a daily basis ... [that is] continuously updated." The company delivers quarterly country research reports created by its own reporters and works with business information sources such as Reuters, *The Economist*, and Business Monitor International.

Ream, who started at IBM, spent 8 years as vice president of worldwide sales and services for Dialog (now part of Thomson Corp.), worked in marketing at CBT Group PLC (now SkillSoft), and founded his own recruiting firm, looks forward to returning to his roots after "a rather lengthy sabbatical from the information business in terms of delivering content. ... I have hired some excellent talent to get things rolling in the States, opened an office in D.C., and we welcome visitors to our headquarters in London should any of you have a moment to pop in."